



# Site Inspection Guide

## The Bürgenstock Selection

- 2010: foundation of the Bürgenstock Selection, one of the largest luxury hotel groups in Switzerland
- 6 hotels, with a combined total of 678 rooms & 67 residence suites & exclusive villas
- Investor and owner is the Katara Hospitality (1 billion CHF investment for the renovation of the hotels)
- Philosophy: first-class Swiss hospitality, luxurious facilities and perfect symbiosis of tradition and modernity
- All 3 destinations have their own and unique heritage-characters & tell individual, historical stories



SCHWEIZERHOF  
HOTEL & SPA  
BERN

- Reopening in 2011
- The quill represents “the great thinkers” of the era, such as Albert Einstein, who published 1905 the theory of relativity in Bern



ROYAL SAVOY  
HOTEL & SPA  
LAUSANNE

- Reopening in 2015
- The peacock represents the royal time and the nobility



BÜRGENSTOCK  
HOTELS & RESORT  
LAKE LUCERNE

- Reopening in 2017
- The hare is a symbol of nature and thus the 70 hectares of forest & meadow that surround the resort

All three logos are united by the acanthus leaf.

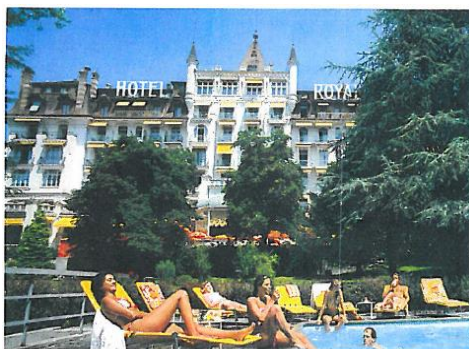
It is one of the oldest and most used ornamental forms in human history.

## **The history of the Royal Savoy Hotel & Spa:**

- Founders: Société anonyme de l'Hôtel Royal with 6 board members
- 1906: The "Société" was created and proposal to construct the Hotel Royal was put forward
- 3 architects were involved in designing and building the hotel: Charles Mauerhofer, Adrien van Drosser and Charles-François Bonjour.
- Mauerhofer and van Drosser have worked on various projects together before to include the renovation of the Saint-François church, the Villamont school and the Viret school in Lausanne. They also received the first place award for the Lutry City Hall and the Cesar-Roux polyclinic.
- In 1910 the 3 architects completed the construction works for the Hôtel Royal and started working on other projects to include the Hotel Mirabeau in Lausanne and the Winter Palace in Gstaad.




- In 1943, the Hôtel Savoy, located on the avenue de Cour, which was under the same management as the Hôtel Royal, was purchased by the State of Vaud to become an Engineering School and hence the management decided to add the name Savoy to the existing Hôtel Royal and thus making it the Hôtel Royal Savoy.
- The hotel had various minor renovations and changes throughout the years (1910, 1917, 1942, 1946, 1949, 1973, 1980)





- Between 2009 and 2015, the hotel had full and complete renovation of 5 years under the ownership of Katara Hospitality and the management of the Bürgenstock Selection. The soft opening of the newly refurbished Royal Savoy Hotel & Spa took place on November 4<sup>th</sup> 2015 and the full opening along with the Opening Ceremony took place on September 23<sup>rd</sup> 2016.

<b>FACTSHEET</b>	
<b>Royal Savoy Hotel &amp; Spa</b>	
<b>GM</b>	<ul style="list-style-type: none"> <li>○ Mr. Alain Kropf</li> </ul>
<b>Key-Facts</b> 	<ul style="list-style-type: none"> <li>○ Hotel consists of 2 wings: The Savoy Wing (historical building) and Park Wing</li> <li>○ Savoy Wing with 101 rooms and suites</li> <li>○ Park Wing with 92 rooms and the Penthouse Suite</li> <li>○ Year-round destination</li> <li>○ Spa du Royal (1500 sqm) on the ground floor of the Park Wing</li> <li>○ Yearly and seasonal F&amp;B options with 4 restaurants &amp; bars.</li> <li>○ A total of 1200 sqm of conference space with state of the art technology, all with day-light and including the largest ballroom within a hotel facility in Lausanne.</li> <li>○ The hotel is nestled in a private park with century-old trees</li> </ul>
<b>F&amp;B Diversity</b>	<ul style="list-style-type: none"> <li>✓ <b>Brasserie de Royal</b>, 14 GMP, Local Cuisine, "Bistronomic-concept"</li> <li>✓ <b>Lobby Lounge &amp; Lounge Bar</b>, Refined snacks in chic and international atmosphere</li> <li>✓ <b>SkyLounge (seasonal)</b>, Unique terrace with 360 degrees view of Lausanne, the Alps and the Lake</li> <li>✓ <b>Chalet du Royal (seasonal)</b>, Wooden Swiss chalet with winter and cheese specialities</li> <li>✓ <b>Cigar Lounge</b></li> </ul>
<b>Event Facilities</b>	<p>Up to 10 rooms for meetings and events, including:</p> <ul style="list-style-type: none"> <li>✓ Meeting Room 1, first floor</li> <li>✓ Meeting Room 2, first floor</li> <li>✓ Boardroom, first floor</li> <li>✓ Petit Salon, ground floor</li> <li>✓ Salon Royal, ground floor</li> <li>✓ Ballroom A, garden level</li> <li>✓ Ballroom B, garden level</li> <li>✓ Ballroom C, garden level</li> <li>✓ Meeting Room 3, garden level</li> <li>✓ Meeting Room 4, garden level</li> </ul>
<b>5 reasons why</b> 	<ul style="list-style-type: none"> <li>✓ Central location between city center and lake</li> <li>✓ Direct access to public transportation (metro and bus)</li> <li>✓ Two wings with personalized offerings based on guest preferences</li> <li>✓ Urban spa concept</li> <li>✓ History &amp; heritage</li> <li>✓ Largest hotel ballroom in the city with possibility to have car displays</li> <li>✓ Largest Penthouse Suite in the city</li> </ul>



<b>Royal Savoy Hotel &amp; Spa</b> <b>**Savoy Wing**</b>	<p style="text-align: center;"><b>FACTSHEET</b></p> 
<p style="text-align: center;"><b>Key-Facts:</b></p> 	<ul style="list-style-type: none"> <li>○ 101 rooms and suites</li> <li>○ All Suites are equipped with Kitchenette (fridge, dishwasher, microwave, heating element)</li> <li>○ 3 restaurants and bars</li> <li>○ Meeting &amp; Event venues</li> <li>○ All rooms in the Savoy Wing are inclusive of breakfast, access to the Spa du Royal, turn-down service and special amenities</li> </ul>
<p style="text-align: center;"><b>Garden level (-1):</b></p>	<ul style="list-style-type: none"> <li>✓ Ballroom A, garden level, 164sqm, with daylight, access to terrace and built-in AV</li> <li>✓ Ballroom B, garden level, 147sqm, built-in AV</li> <li>✓ Ballroom C, garden level, 263sqm, with daylight, access to terrace and built-in AV</li> <li>✓ Meeting Room 3, garden level, with daylight and built-in AV</li> <li>✓ Meeting Room 4, garden level, with daylight and built-in AV</li> </ul>
<p style="text-align: center;"><b>Lobby Level/Ground Floor:</b></p>	<ul style="list-style-type: none"> <li>✓ Central reception and concierge for Savoy Wing and Park Wing</li> <li>✓ Access to outdoor and underground parking</li> <li>✓ Brasserie du Royal, Lobby &amp; Bar Lounge, Cigar Lounge</li> <li>✓ Petit Salon, 106sqm</li> <li>✓ Salon Royal, 269sqm, with daylight, access to terrace and built-in AV</li> <li>✓ Administrative offices</li> </ul>
<p style="text-align: center;"><b>First Floor:</b> (Rooms 107 to 119)</p>	<ul style="list-style-type: none"> <li>✓ 5 Savoy Executive rooms / B1K / 25-44sqm</li> <li>✓ 4 Savoy Executive rooms with Terrace / BTK / 28-36sqm</li> <li>✓ 1 Savoy Suite with Terrace or Balcony / ES1 / 56-70sqm</li> <li>✓ Meeting Room 1, 46sqm, with daylight and built-in AV</li> <li>✓ Meeting Room 2, 60sqm, with daylight, access to terrace and built-in AV</li> <li>✓ Boardroom, 28sqm, with daylight and built-in AV</li> <li>✓ Administrative offices</li> </ul>
<p style="text-align: center;"><b>Second Floor:</b> (Rooms 201 to 221)</p>	<ul style="list-style-type: none"> <li>✓ 17 Savoy Executive rooms / B1K / 25-44sqm</li> <li>✓ 1 Savoy Suite with Terrace or Balcony / ES1 / 56-70sqm</li> <li>✓ 3 sets of connecting rooms</li> </ul>
<p style="text-align: center;"><b>Third Floor:</b> (Rooms 301 to 321)</p>	<ul style="list-style-type: none"> <li>✓ 12 Savoy Executive rooms / B1K / 25-44sqm</li> <li>✓ 5 Savoy Lake view Executive rooms / A1K / 25-44sqm</li> <li>✓ 3 Savoy Lake view Suites / BS1 / 62-70sqm</li> <li>✓ 3 sets of connecting rooms</li> </ul>
<p style="text-align: center;"><b>Fourth Floor:</b> (Rooms 401 to 421)</p>	<ul style="list-style-type: none"> <li>✓ 8 Savoy Executive rooms / B1K / 25-44sqm</li> <li>✓ 7 Savoy Lake view Executive rooms / A1K / 25-44sqm</li> <li>✓ 2 Savoy Lake view Suites / BS1 / 62-70sqm</li> <li>✓ 1 Royal Savoy Suite / AS1 / 122sqm</li> <li>✓ 3 sets of connecting rooms</li> </ul>
<p style="text-align: center;"><b>Fifth Floor:</b> (Rooms 501 to 521)</p>	<ul style="list-style-type: none"> <li>✓ 10 Savoy Executive rooms / B1K / 25-44sqm</li> <li>✓ 7 Savoy Lake view Executive rooms / A1K / 25-44sqm</li> <li>✓ 3 Savoy Lake view Suites / BS1 / 62-70sqm</li> </ul>
<p style="text-align: center;"><b>Sixth Floor:</b> (Rooms 601 to 621)</p>	<ul style="list-style-type: none"> <li>✓ 2 Savoy Executive rooms / B1K / 25-44sqm</li> <li>✓ 7 Savoy Lake view Executive rooms / A1K / 25-44sqm</li> <li>✓ 4 Savoy Lake view Suites / BS1 / 62-70sqm</li> </ul>
<p style="text-align: center;"><b>Seventh Floor:</b></p>	<ul style="list-style-type: none"> <li>✓ SkyLounge</li> </ul>

<b>Royal Savoy Hotel &amp; Spa</b> <b>**Park Wing**</b>	<p style="text-align: center;"><b>FACTSHEET</b></p> 
<p style="text-align: center;"><b>Key-Facts:</b></p> 	<ul style="list-style-type: none"> <li>○ 92 rooms and Penthouse suite</li> <li>○ No restaurants and bars</li> <li>○ No Meeting &amp; Event venues</li> <li>○ All rooms in the Park Wing have balconies</li> <li>○ All rooms in the Park Wing are Room Only and offer the flexibility to the guest to add-on breakfast, access to the Spa du Royal and other amenities</li> </ul>
<p style="text-align: center;"><b>Garden level (-1):</b></p>	<ul style="list-style-type: none"> <li>✓ NA</li> </ul>
<p style="text-align: center;"><b>First Floor:</b> (Rooms 122 to 140)</p>	<ul style="list-style-type: none"> <li>✓ 18 Park Deluxe rooms with Balcony / D1K / 30-47sqm</li> <li>✓ 1 set of connecting rooms</li> </ul>
<p style="text-align: center;"><b>Second Floor:</b> (Rooms 222 to 240)</p>	<ul style="list-style-type: none"> <li>✓ 19 Park Deluxe rooms with Balcony / D1K / 30-47sqm</li> <li>✓ 1 set of connecting rooms</li> </ul>
<p style="text-align: center;"><b>Third Floor:</b> (corresponds to Lobby Level in Savoy Wing) (Passageway that connects Savoy Wing to Park Wing) (Rooms 322 to 340)</p>	<ul style="list-style-type: none"> <li>✓ 19 Park Deluxe rooms with Balcony / D1K / 30-47sqm</li> <li>✓ 1 set of connecting rooms</li> </ul>
<p style="text-align: center;"><b>Fourth Floor:</b> (Rooms 422 to 440)</p>	<ul style="list-style-type: none"> <li>✓ 19 Park Deluxe rooms with Balcony / D1K / 30-47sqm</li> </ul>
<p style="text-align: center;"><b>Fifth Floor:</b> (Rooms 522 to 540)</p>	<ul style="list-style-type: none"> <li>✓ 16 Park Deluxe rooms with Balcony / D1K / 30-47sqm</li> <li>✓ 1 Junior Suite with Balcony / BJS / 59sqm</li> </ul>
<p style="text-align: center;"><b>Sixth Floor:</b> (Rooms 622 to 624)</p>	<ul style="list-style-type: none"> <li>✓ Penthouse Suite / 700sqm / 340sqm indoor space + 360sqm terrace</li> <li>✓ Consists of 3 elements. Almost always the 3 elements are sold together:</li> <li>✓ Room 622: One bedroom, living room with fireplace, dining room, full kitchen, private fitness, private spa, private sauna</li> <li>✓ Room 623: Park Deluxe Room</li> <li>✓ Room 624: Park Deluxe Room</li> <li>✓ The 3 units have an arrival area to give more privacy</li> <li>✓ A 360sqm terrace does the full round of the Penthouse Suite (so the 3 units are connected via the terrace)</li> </ul>